



PROMOTIONS

rules & regulations

Promo Name

Halloween Parade & Costume Contest

Promo Month

26- October

Promo Dates

October 30, 2026

Rules & Regulations

- Must be Red Hot Rewards Club Member - membership is free.
- Must be 21 years of age or older and provide one of the following current forms of identification: valid drivers' license, government photo ID, military photo ID, passport, state issued ID & NHBP Tribal ID. In the event the photo ID does not have the player's address the following must be provided for verification: current pay stub, or current utility bill. In the event the player's ID does not have a picture, but has the player's current address, the player must provide one of the following for verification: military photo ID, passport, government photo ID.
- Participants must register outside of the Event Center between 5:00pm and 8:30pm to be eligible for the parade and costume contest.
- Must participate in parade to be eligible for \$100 Red Hot Credit prize.
- By registering your costume, you agree to have your picture taken and used.
- Participants must have the number that they receive at registration visible on their costume.
- The top ten (10) costumed patrons will be selected by appointed judges.
- The top five (5) contestants will be chosen by the appointed judges then escorted onto the stage for audience applause vote to determine final prizing.
- No weapons, real or fake, allowed.
- All patrons wearing masks or face painting must register at the security desk located at the Hotel Main lobby or Casino Main lobby of FireKeepers Casino Hotel.
- FireKeepers Casino is not responsible for injuries caused by costume dress.
- Red Hot Credits will expire in sixty (60) days.
- If a group costume is one of the winning costumes, the prize will be given to one of the members of the group. Any splitting of the prize is the responsibility of the winners.
- The 20 winners for \$100 Red Hot Credits do not need to claim their prize; Credits will be automatically added to winners' Red Hot Rewards Club accounts.
- Facebook fan favorite will be announced on Facebook at 2:00pm on November 9, 2026.
- Out of respect for our Tribal Members and Culture, costumes representing Native Americans or traditional tribal regalia are excluded from participation. Management reserves the rights to determine acceptable standards for costumes deemed to be offensive or inappropriate. Violators will be excluded from the property.
- FireKeepers Casino Hotel licensed employees are not eligible.

- Entry into promotion gives FireKeepers Casino Hotel consent to use names and likeness of promotion winners for promotional purposes without further compensation.
- Each winner is responsible for paying any and all taxes on any prizes won and must authorize the deduction of taxes if any.
- FireKeepers Casino reserves the right to deny participants, change, modify or cancel the promotion without notice.
- NHBP Tribal Council and Gaming Commission members are ineligible to participate in any promotions.
- Any dispute in this promotion must be directed to the Vice President of Marketing. If needed the NHBP gaming commission will become involved for a resolution process.

