



TOURNAMENT SPONSORSHIP OPPORTUNITIES

**FIREKEEPERS GOLF
CHAMPIONSHIP**
June 9 - 14, 2026



JUNE 9 – 14, 2026

FireKeepers Casino Hotel Championship is a Red-Hot Stop on the Epson Tour – The Road to the LPGA.

We are pleased to announce a new tournament location this year — The Medalist Golf Club, a beautiful course located in historic Marshall, Michigan.

By becoming a loyal and valued sponsor of the FireKeepers Casino Hotel Championship, you will receive Red Hot benefits while providing sponsorship to the future stars of the LPGA!

The hospitality extended by our volunteers, staff, spectators and sponsors has made the FireKeepers Casino Hotel Championship one of the Epson Tour's player's favorite stops on the tour for the last 13 years!

By choosing to be a sponsorship partner, you are demonstrating your commitment to the Battle Creek and Marshall communities, The Nottawaseppi Huron Band of the Potawatomi, FireKeepers Casino Hotel and helping the future stars of the LPGA tour actualize their dreams.

Please assist us in making the 13th annual FireKeepers Casino Hotel Championship A Red Hot stop on the Epson Tour – Road to the LPGA!

Net proceeds from the 2026 FireKeepers Casino Hotel Championship will benefit:

THE
Haven
Giving Hope to the Homeless Since 1956

Please review the attached newly updated Red Hot Sponsorship Packages for the 2026 FireKeepers Casino Hotel Championship.

If you can't find what you are looking for in a sponsorship listed, or you have an idea of another way you would like to help be a sponsor, we would be happy to meet with you to create a unique branding experience for your company.

Please email us at FKCHChampionship@firekc.com with those alternative options.

A WINNING COURSE WITH SUPERB MICHIGAN SCENERY!

Nestled among 275 wooded acres and pristine marshland in South Central Michigan, you'll find The Medalist Golf Club in Marshall, Michigan, a course you've probably heard about and have always yearned to play.

The Medalist offers you a championship-level course, measuring almost 7,000 yards from the tips, designed by one of the area's most renowned architects Bill Newcomb back in 1998.

www.themedalist.com



EPSON
TOUR
ROAD TO THE LPGA



INFERNO SPONSOR

\$15,000.00

PRO-AM SPONSOR

SOLD OUT

Title sponsorship of the 3 Pro-Am events to be held on Wednesday, June 10, and Thursday, June 11. This sponsorship will provide you the opportunity to showcase your company to all 320+ Pro-Am participants, including fellow sponsors, VIPs, community leaders, in addition to the 144 Epson Tour players. The Pro-Am events sell out quickly and are sure to be a jackpot for all who participate!

OR

VIP HOSPITALITY UPPER DECK SPONSOR

As the VIP Upper Deck Hospitality sponsor, you will have exclusive Naming Rights to the Upper Deck that overlooks the beautiful 18th hole along with your company logo banners displayed in highly visible areas the entire tournament weekend. Entertain your VIP clients with 24 complimentary VIP tickets and watch the players finish their rounds while you enjoy cool summer drinks and delicious bites provided by the Medalist Grille.

Red Hot Benefits of the Inferno Sponsors

Logo on Website and Social Media

Logo on Main Leaderboard Static Side Panel

Logo on Course Leaderboards Featured at Hole 9 & 14

Tee Box Signage

6'X3' Sign on Course

3 Pro-Am Teams of 4 Players + Epson Pro Player

24 Tickets to the VIP Hospitality Deck Including Complimentary Food & Beverage

12 VIP Parking Passes for the Duration of the Event

24 Seats at the Meet The Players Party on June 9

Recognition at the Meet The Players Party

1-Night Complimentary Stay in a Luxurious Suite of Choice at FireKeepers Casino Hotel

1 Complimentary Use of a Meeting Room and Beverage Package (coffee, tea, soda, water)

8'x10' Promotional Space Available at the Tournament

BLAZIN' SPONSOR

\$10,000.00



Red Hot Benefits of the Blazin' Sponsors

Logo on Website and Social Media

Logo on Main Leaderboard Rotating Panel

Logo on Course Leaderboards Featured at Hole 9 & 14

Tee Box Signage

6'X3' Sign on Course

2 Pro-Am Team of 4 Players + Epson Pro Player

16 Tickets to the VIP Hospitality Deck Including Complimentary Food & Beverage

8 VIP Parking Passes for the Duration of the Event

16 Seats at the Meet The Players Party on June 9

Recognition at the Meet The Players Party

1-Night Complimentary Stay in a Luxurious 1-Bedroom Suite at FireKeepers Casino Hotel

8'x10' Promotional Space Available at the Tournament

SIZZLIN' SPONSOR

\$5,000.00

DIGITAL SPONSOR

As an on-course digital boards sponsor, your company receives extensive visibility throughout the week with your logo on all 3 boards. This is a high impact branding opportunity for any company looking to be associated with the event. A great media opportunity for you to be showcased to the local community and world golf community at the 13th annual FireKeepers Championship.

Multiple sponsorships sold for this.

OR

1ST & 10TH HOLE SPONSOR

SOLD OUT

Advertising through signage on either the 1st or 10th tee boxes offers sponsors premium logo placement at two locations where fans congregate throughout the event. A great way to showcase your company to the local community and world golf community at the 13th annual FireKeepers Casino Hotel Championship.

6' X 3' Sign

OR

GOLF CART SPONSOR

SOLD OUT

As a golf cart sponsor your company receives extensive visibility throughout the week with your logo on all golf carts during Pro-Am Events and tournament play. A great way to showcase your company to the local community and world golf community at the 13th annual FireKeepers Casino Hotel Championship.

*8 ½" X 5 ½"
Logo Space*

Red Hot Benefits of the Sizzlin' Sponsors

Logo on Website and Social Media

8 Seats at the Meet The Players Party on June 9

Signage Posted at Respective Areas of Sponsorship

Recognition at the Meet The Players Party

8 Tickets to the VIP Hospitality Deck Including Complimentary Food & Beverage

1-Night Complimentary Stay in a Luxurious 1-Bedroom Suite at FireKeepers Casino Hotel

1 Pro-Am Team of 4 Players + Epson Pro Player

8'x10' Promotional Space Available at the Tournament

4 VIP Parking Passes for the Duration of the Event

SMOKIN' SPONSOR

\$3,000.00

GIRLS CLINIC SPONSOR

Help grow the game of golf by being a sponsor of this year's girl's clinic. On Saturday, June 13, a girl's clinic will be held with the professionals from the Epson Tour to teach and develop life-long skills such as etiquette, values and self-improvement with youth from the local area.

In-kind sponsorships available as well, if you would rather donate company merchandise, snacks, or trinkets, for the swag bags the kids will receive.

OR

DRIVING RANGE & GREEN SPONSOR

As the Driving Range & Greens sponsor, your company logo and message will be located at The Driving Range and Greens areas, posted throughout tournament week.

OR

PLAYER DINING ROOM SPONSOR

As the player dining room sponsor your company logo receives visibility throughout the tournament week in the dedicated area the players go and grab a snack, workout or enjoy some quiet time for reflection. In addition, you will have premier visibility on the golf course where Media, Epson tour Professionals and 320+ Pro-Am participants will see your company name.

Player Room Custom
8"x11" Signage

OR

ECOLOGY SPONSOR

Receive logo placement on all waste and recycle bins placed throughout the golf course. This is a highly visible branding opportunity as waste and recycling bins are placed on all tee boxes and in high traffic areas. The perfect sponsorship for any eco-conscious company.

Signage Size to
be Determined in
Conjunction with
the Sponsor

OR

HALFWAY HOUSE/TENT SPONSOR

SOLD OUT

As the halfway "house" AKA tent sponsor, join us at a prime location next to hole 10, where one and all stop to enjoy snacks and stock up on drinks. Enjoy a specialty drink in honor of your company's name and the opportunity to set up your own info station with your corporate logo tent. Two of your shining representatives will have a dedicated space to highlight your company with promotional products.

OR

PRO-AM PICTURES

Be responsible for the lasting memories at all three Pro-Am Events by sponsoring professional photos taken by the local and talented Hollis Conway Photography. All participants receive complimentary pictures in an Epson logo souvenir paper frame.

Red Hot Benefits of the Smokin' Sponsors

Logo on Social Media

Signage Posted at Respective Areas of Sponsorship

Tee Box Signage

2 Pro-Am Players + Epson Pro Player

4 Tickets to the VIP Hospitality Deck Including Complimentary Food & Beverage

Free Parking at Back Lot Tournament Weekend

4 Seats at the Meet The Players Party on June 9

8'x10' Promotional Space Available at the Tournament

COMMUNITY PARTNER PACKAGE

\$5,000.00



Red Hot Benefits of the Community Partner Package

Tee Box Signage

1 Pro-Am Team of 4 Players + Epson Pro Player

8 Tickets to the VIP Hospitality Deck Including Complimentary Food & Beverage

Free Parking at Side Lot for Tournament Weekend

8 Seats at the Meet The Players Party on June 9

Golf for 2 with Cart at the Medalist Golf Club

Dinner for 2 at Smoke N' Fire

Admission for 2 at Binder Park Zoo

1-Night Complimentary Stay in a Suite on a Friday or Saturday at FireKeepers Casino Hotel

\$200 Pro-Am Credit to be used at the Golf Shop Experience featuring Clothing, Equipment and Gifts

\$200 Red Hot Credits at FireKeepers Casino Hotel

PRO-AM TEAM SPONSOR

\$3,500.00

PRO-AM TEAM SPONSORSHIP

The most popular events of the week! They have sold out so quickly the last few years we have a third pro-am to accommodate all of the requests! Come on out and share the tee box with one of the best up and coming women golfers in the world today at one of the jackpot events of the week. The Pro-Am is an unbeatable way to entertain valued clients, reward employees, or share a great experience with friends and family. The atmosphere is fun, relaxed and inviting for all levels of golfers. Two will be held on Wednesday, June 10, and one on Thursday, June 11. Teams will be assigned which day they will be participating in based on team interest and will be assigned on a first come first served basis at time of purchase. Shot gun start times will be Wednesday at 8:30am and 2:30pm or Thursday at 12:00pm.



Red Hot Benefits of the Pro-Am Team Sponsors

1 Pro-Am Team of 4 Players + Epson Pro Player

18-hole Shot Gun Scramble Event with an Epson Tour Professional on Wednesday or Thursday

8 Tickets to the VIP Hospitality Deck Including Complimentary Food & Beverage

Free Parking at Side Lot for Tournament Weekend

8 Seats at the Meet The Players Party on June 9

Prizes and Raffles to be Awarded at the Post Pro-Am Cocktail Party

Complimentary Food, Snacks and Beverages Provided by FireKeepers During the Pro-Am Event

\$200 Pro-Am Credit per player to be used at the Golf Shop Experience featuring Clothing, Equipment & Gifts

Red Hot Credits for FireKeepers Casino Hotel

8'x10' Promotional Space Available at the Tournament

RED LIGHTNING SPONSOR

\$1,500.00

TEE BOX - HOLE SPONSOR

Advertising at a tee box, holes 2-17 which offers sponsors premium logo placement!

Red Hot Benefits of the Red Lightning Sponsors

Tee Box Signage

1 Free Parking Pass at Side Lot Tournament Weekend

2 Tickets to the VIP Hospitality Deck Including Complimentary Food & Beverage



SMOKE N' FIRE SPONSOR

\$500.00

PRO-AM SNACK TENT

SOLD OUT

Yummiest pre-course snack sponsor to include mixable treats such as a variety of party mixes, chocolates, nuts, candy and even healthy options!

PRO-AM JAMS

Sponsor the hosted DJ, located at hole 1 and get ready to party! The DJ will announce the Pro-Am groups with a fitting walk up song and create a fun and Vegas style energetic mood.

Red Hot Benefits of the Smoke N' Fire Sponsors

Tee Box Signage

“SUPPORT THE HAVEN” SPONSORSHIP

As a “Support the Haven” Sponsor, your company logo will appear on signage at the Championship, June 8-14, 2026, as well as recognition at the 13th Anniversary Meet the Players Party. Your donation as a Support the Haven Sponsor will go directly to The Haven Ministries, Battle Creek, Michigan that includes Men, Women & Family Shelters, Veterans in Progress and much more. See your caring in action by providing much needed help to the unsheltered. Please visit their website at thehavenbc.org for additional information.

You choose the type of sponsorship and amount you would like to donate as a Support the Haven Sponsor.

FOOD & SHELTER DONATIONS

- \$10 Donation 3 Warm Meals and a Safe Place to Sleep.
- \$50 Donation 3 Nights of Emergency Shelter for a Mother and her Child.
- \$150 Donation A Week’s Worth of Nutritious Meals for 10 Families.

CHILDREN & FAMILY SUPPORT DONATIONS

- \$100 Donation Provides School Supplies and Clothing for Children Living in the Shelter.
- \$1,000 Donation Supports an Entire Month of After-School Programs, Tutoring, & Nutritious Meals for Children.



Red Hot Benefits of the Red Lightning Sponsors

Logo on Website

Recognition at the Meet The Players Party

Please email us at FKCHChampionship@firekc.com, to discuss sponsorships for the 2026 FireKeepers Casino Hotel Championship, or to discuss creating an alternative package that will work for your company. We look forward to working with you on your sponsorship at your convenience.

Please submit logos in vector format to ensure the highest quality printing.

ROXANNA PEREZ

FireKeepers Casino Hotel Championship
Co-Tournament Director

RAY VORRABER

FireKeepers Casino Hotel Championship
Co-Tournament Director

For information on volunteering for the FireKeepers Casino Hotel Championship please visit: firekeeperscasino.com.

Thank you again for your support of FireKeepers Casino Hotel, the Nottawaseppi Huron Band of the Potawatomi and the Epson Tour – Road to the LPGA! We are very thankful for our partners and appreciate your support of this yearly community event.