



# PROMOTIONS

rules & regulations

**Promo Name**

*Tier Launch Giveaway*

**Promo Month**

*25-January*

**Promo Dates**

*Fridays, January 10<sup>th</sup>, 17<sup>th</sup>,  
24<sup>th</sup>, and 31<sup>st</sup>*

## Rules & Regulations

- Must be a Red Hot Rewards Club member - membership is free.
- Must be present to win. All prizes must be claimed by the announced winner.
- Must be 21 years of age or older and provide one of the following current forms of identification: valid driver's license, government photo ID, military photo ID, passport, state issued ID & NHBP Tribal ID. In the event the photo ID does not have the patron's address the following must be provided for verification: current pay stub, or current utility bill. In the event the patron's ID does not have a picture, but has the patron's current address, the patron must provide one of the following for verification: military photo ID, passport, government photo ID.
- It is the responsibility of each Red Hot Rewards member participating in the promotion to make sure he/she is using his/her authorized card and that the card is working properly. If a card is not working properly, a duplicate card may be obtained free of charge at any Red Hot Rewards booth in the casino.
- Entries are only earned while playing slot machines with a Red Hot Rewards Club card.
- All winning entries will be marked as redeemed on the patrons account and the winning entry will no longer be eligible for subsequent drawings.
- Limit of one (1) win per person at 6 PM – 10 PM
- On January 10, 17, 24, and 31 the names of drawn winners will be called over the FireKeepers Casino Hotel main casino PA system and displayed on LCD screens throughout the property immediately following drawing.
- Each winner will have 10 minutes to claim their prize. In the event that the winner does not claim their prize, another winner will be randomly selected, continuing until a winner claims or until the 4<sup>th</sup> draw.
- At 10 PM, the winner will have 10 minutes to claim. In the event that the winner does not claim the prize by 10:10 PM another winner will be randomly selected, continuing until a winner is declared.
- Any remaining prizes that are not claimed will be drawn through a hot seat after the 10 PM drawing is complete.
- Management reserves the right in its sole discretion to conduct a winner verification process for claimed winners and, in such case, will make good faith efforts to complete the winner verification process as soon as reasonably possible.
- On January 10, 17, 24, and 31, all entries must be activated within one hour prior to the drawing time to be eligible for prizes. Must activate entries on drawing day by inserting your Red Hot Rewards card into an eligible machine during the activation window. To continue eligibility for other drawings, patrons who are actively playing with their Red Hot

Rewards club card must remove and re-insert their player's card during the activation window. All players can also activate their entries by swiping their Red Hot Rewards Club card at the promotional kiosk during the activation window.

- In the event of an electronic drawing system failure during a promotion, selection/s will be made by random rewards, a hot seat selection in patron management, until the system is restored. If both drawing systems fail the promotion will be put on hold until one of the two systems are restored. Any drawings that were missed will be completed upon one of the system being restored.
- FireKeepers Casino Hotel licensed employees are not eligible.
- Entry into promotion gives FireKeepers Casino Hotel consent to use names and likeness of promotion winners for promotional purposes without further compensation.
- Each winner is responsible for paying any and all taxes on any prizes won and must authorize the deduction of taxes if any.
- FireKeepers Casino Hotel reserves the right to deny participants, change, modify or cancel the promotion without notice.
- NHBP Tribal Council and Gaming Commission members are ineligible to participate in any promotions.
- Any dispute in this promotion must be directed to the Vice President of Marketing. If needed the NHBP gaming commission will become involved for a resolution process.

