



FireKeepers Casino Hotel Championship is a Red-Hot Stop on the Epson Tour – The Road to the LPGA. By becoming a loyal and valued sponsor of the FireKeepers Casino Hotel Championship, you will receive Red Hot benefits while providing sponsorship to the future stars of the LPGA!

*The hospitality extended by our volunteers, staff, spectators and sponsors has made the FireKeepers Casino Hotel Championship one of the Epson Tour's player's favorite stops on the tour for the last 10 years!*

By choosing to be a sponsorship partner, you are demonstrating your commitment to the Battle Creek area and surrounding communities, The Nottawaseppi Huron Band of the Potawatomi, FireKeepers Casino Hotel and helping the future stars of the LPGA tour actualize their dreams.

*Please assist us in making the 11th annual FireKeepers Casino Hotel Championship  
A Red Hot stop on the Epson Tour – Road to the LPGA!*

Net proceeds from the 2024 FireKeepers Casino Hotel Championship will benefit:



**SOUTH MICHIGAN  
FOOD BANK**

***Providing hunger relief, nutrition, education and hope to those in need.***

Please review the attached red hot sponsorship packages for the 2024 FireKeepers Casino Hotel Championship. If you can't find what you are looking for in a sponsorship listed, or you have an idea of another way you would like to help be a sponsor, we would be happy to meet with you to create a unique branding experience for your company.

Thank you for your support of the FireKeepers Casino Hotel Championship and the Epson Tour – Road To The LPGA.

**EPSON**  
**TOUR**  

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**ROAD TO THE LPGA**



**Inferno Sponsor Level \$10,000 –**  
**Sponsorship Opportunities:**

- **Pro-Am Sponsor.** Title sponsorship of the 3 Pro-Am events to be held on Wednesday, June 5, and Thursday, June 6. This sponsorship will provide you the opportunity to showcase your company to all 320+ Pro-Am participants, including fellow sponsors, VIPs, community leaders, in addition to the 144 Epson Tour players. The Pro-Am events sell out quickly and are sure to be a jackpot for all who participate!
- **Inferno' Corporate Sponsor.** Add your name to the tournament as one of our top Corporate Sponsors showing your support of the Epson Tour Professionals and the Battle Creek community. The tournament showcases the professional golfers, Battle Creek area communities, and **your company** to all spectators, volunteers, players, and through media coverage of the Championship.
- **VIP Hospitality Sponsor.** As the VIP hospitality sponsor, not only will your company logo be on banners placed on all four sides of the tent, you will have prime location right next to the FireKeepers Food Truck and the turn at hole 9 & 10 during the tournament weekend. This area is heavily populated with spectators, players and caddies looking to grab a delicious bite from the food truck, a cold drink and a shaded area to enjoy the views.

**Red Hot Benefits of the Inferno Sponsors:**

- Corporate logo and name on tournament signage and collateral
- Corporate logo and name on FireKeepers Golf Championship website and social media
- Signage on course during Pro-Am and Tournament days
- Three (3) teams of four (4) in Pro-Am Event
- 12 VIP parking passes onsite at Battle Creek Country Club for the duration of the tournament
- 24 Tickets to the VIP Hospitality Tent including Food & Beverage during the tournament
- 24 Seats at the 11<sup>th</sup> annual Meet the Players Party at FireKeepers Casino Hotel on Tuesday, June 4
- Recognition at the Meet the Players Party
- Ability to have promotional space at the tournament to highlight your company
- A complimentary night stay in a luxurious suite of your choosing at FireKeepers Casino Hotel

**Blazin' Sponsor Level \$7,500 –**  
**Sponsorship Opportunities:**

- **Blazin' Corporate Sponsor.** Add your name to the tournament as one of our Corporate Sponsors showing your support of the Epson Tour Professionals and the Battle Creek area community. The tournament showcases the Professional golfers, Battle Creek area communities and your company to all spectators, players, and through media coverage of the Championship.

**Red Hot Benefits of the Blazin' Sponsors:**

- Corporate logo and name on all tournament signage and collateral
- Corporate logo and name on FireKeepers Golf Championship website and social media
- Signage on course during Pro-Am and Tournament days
- One (1) team of four (4) in Pro-Am Event
- 4 VIP parking passes onsite at Battle Creek Country Club for the duration of the tournament
- 8 Seats at the 11<sup>th</sup> annual Meet the Players Party on Tuesday, June 4
- 8 Tickets to the VIP Hospitality Tent including Food & Beverages during the tournament
- Recognition at the Meet the Players Party
- Ability to have promotional space at the event to highlight your company
- A complimentary stay in a luxurious one-bedroom suite at FireKeepers Casino Hotel

**Sizzlin' Sponsors Level \$5,000 –**  
**Sponsorship Opportunities:**

- **Main Scoreboard/Leaderboard – Front of Leaderboard Signage.** As a main scoreboard / leaderboard sponsor, your company receives extensive visibility throughout the week with your logo on the main scoreboard and leaderboard facing the 18<sup>th</sup> hole. This is a high impact branding opportunity for any company looking to be associated with the event. A great media opportunity for you to be showcased to the local community and world golf community at the 11<sup>th</sup> annual FireKeepers Casino Hotel Championship.
- 3 sponsorships for this area will be sold.

- Signage consists of 3 signs. 1- 5.5'@ X 2'H for top of sign. 2 – 2'W X 10'H for the sides of the leaderboards
- **On Course Leaderboards - 3 leaderboards positioned at holes 9, 14 and 18.** As an on-course leaderboard sponsor, your company receives extensive visibility throughout the week with your logo on one of the leaderboards on either the 14<sup>th</sup> and 18<sup>th</sup> holes. This is a high impact branding opportunity for any company looking to be associated with the event. A great media opportunity for you to be showcased to the local community and world golf community at the 11<sup>th</sup> annual FireKeepers Casino Hotel Championship.
- Signage consists of 3 signs. 1- 5.5'W X 2'H for top of sign. And 2 – 2'W X 10'H for the sides of the leaderboards.
- **Golf Cart Sponsor.** As a golf cart sponsor your company receives extensive visibility throughout the week with your logo on all golf carts during Pro-Am Events and tournament play. A great way to showcase your company to the local community and world golf community at the 11<sup>th</sup> annual FireKeepers Casino Hotel Championship.
- Signage is 8 ½" X 5 ½".
- **Halfway House Sponsor.** As the halfway house sponsor, join us at a prime location next to the Taste of FKCH gourmet food tent, where one and all stop to enjoy a taste of FireKeepers and stock up on drinks. Enjoy a specialty drink in honor of your company's name and the opportunity to set up your own info station with your corporate logo tent. Two of your shining representatives will have a dedicated, promotional space to highlight your company with promotional products. Company provides tent, table and two chairs will be provided.
- **Signage is** 20"W X 16"H, additional signage as available
- **1<sup>st</sup> and 10<sup>th</sup> hole Sponsors.** Advertising through signage on either the 1<sup>st</sup> or 10<sup>th</sup> tee boxes offers sponsors premium logo placement at two locations where fans congregate throughout the event. A great way to showcase your company to the local community and world golf community at the 11<sup>th</sup> annual FireKeepers Casino Hotel Championship.
- Signage is 6'W X 4'H.

#### **Red Hot Benefits of the Sizzlin' Sponsors:**

- Corporate logo and name on all tournament signage and collateral
- Corporate logo and name on FireKeepers Golf Championship website and social media
- Signage on course during Pro-Am and Tournament
- One (1) team of four (4) in Pro-Am Event
- 4 VIP parking passes onsite at Battle Creek Country Club for the duration of the tournament
- 8 Tickets to the VIP Hospitality Tent including Food & Beverages during the tournament
- Free parking at backlot Tournament weekend
- 8 Seats at the 11<sup>th</sup> annual Meet the Players Party at FireKeepers Casino Hotel on Tuesday, June 4
- Recognition at The Meet the Players Party
- Ability to have promotional space at the event to highlight your company

#### **Smokin' Level Sponsors \$3,000 – Sponsorship Opportunities:**

- **Girls Clinic Sponsor.** Help grow the game of golf by being a sponsor of this year's girl's clinic. On Thursday, June 6, a girl's clinic will be held where the professionals from the Epson Tour teach and interact with youth from the area. Be a part of this exciting and valuable clinic for kids to learn valuable skills!  
❖ *In-kind sponsorships available as well, if would rather donate company merchandise, snacks, or trinkets, for the swag bags the kids will receive.*
- **Pairings Sheets Sponsor.** As the sponsor of the Pairings Sheets, your company logo and message will appear on the front cover of the Pairings Guide that is distributed to attendees and players throughout tournament play on Friday, June 7, through Sunday, June 9. As the spectators and players review the pairings to see who is playing who and the tee times, they will be seeing your company name, logo and message.
- Pairing sheet covers are 8 ½"W X 11" H, vertical orientation.
- Logo size 3" X 3"
- **Player Dining Room Sponsor.** As the player dining room sponsor your company logo receives visibility throughout the week Monday through Sunday in the dedicated area the players go and grab a snack, workout or enjoy some quiet time for reflection. In addition, you will have premier visibility on the golf course where Media, Epson tour Professionals and 320+ Pro-Am participants will see your company name.
- Hole signage is 20"W X 16"H.

- Player Room signage 8" X 11"
- **Ecology Sponsor.** Receive logo placement on all waste and recycle bins placed throughout the golf course. This is a highly visible branding opportunity as waste and recycling bins are placed on all tee boxes and in high traffic areas. The perfect sponsorship for any eco-conscious company.
- Signage size to be determined in conjunction with the sponsor.
- **Standard Bearer Sponsor.** On Sunday, June 9, a walking scorer follows the lead groups to display real time scores for that group. The Standard Bearers offer a highly visible advertising opportunity as they walk "inside the ropes" next to the leaders.
- Signage consists of 4-8 signs, depending on the number of groupings. 27"W X 7"H

#### **Red Hot Benefits of the Smokin' Sponsors:**

- Signage posted at respective areas of sponsorship
- Corporate logo on FireKeepers Casino Hotel social media
- 2 participants on a team in a Pro-Am Event
- 4 Tickets to the VIP Hospitality Tent including Food & Beverages during the tournament
- Free parking at backlot Tournament weekend
- 4 seats at the 11<sup>th</sup> annual Meet the Players Party at FireKeepers Casino Hotel on Tuesday, June 4
- Ability to have promotional space at the event to highlight your company

#### **Pro-Am Team Sponsors \$3,200 – Come join in and be a Red-Hot player at a Red-Hot Pro-Am.**

##### **Pro-Am Team Sponsorship:**

- **The most popular events of the week!** They have sold out so quickly the last few years we have added a third pro-am to accommodate all of the requests! Come on out and share the tee box with one of the best up and coming women golfers in the world today at one of the jackpot events of the week. The Pro-Am is an unbeatable way to entertain valued clients, reward employees, or share a great experience with friends and family. The atmosphere is fun, relaxed and inviting for all levels of golfers. Two will be held on Wednesday, June 5, and one on Thursday, June 6. Teams will be assigned which day they will be participating in based on team interest and will be assigned on a first come first served basis at time of purchase. Shot gun start times will be Wednesday 8:30am and 2:30pm or Thursday 12:00pm.

#### **Red Hot Benefits of Pro-Am Team participants:**

- Team of four (4) players plus the Epson Tour Professional Player
- 18-hole shot gun scramble event with an Epson Tour Professional on Wednesday or Thursday
- Complimentary food, snacks and beverages provided by FireKeepers during the Pro-Am event
- \$200 Pro-Am Credit to be used at the Golf Shop Experience featuring clothing, equipment and gifts
- 8 seats at the 11<sup>th</sup> annual Meet the Players Party at FireKeepers Casino Hotel on Tuesday, June 4
- Prizes and raffles to be awarded at the post Pro-Am cocktail party
- 8 Tickets to the VIP Hospitality Tent including food & beverages during the tournament
- Free Play at FireKeepers Casino Hotel
- Free parking at backlot Tournament weekend
- Ability to have promotional space at the event to highlight your company

#### **Red Lightning Sponsors \$500 - \$3,000 – Red Lightning Jackpot Sponsors**

##### **Sponsorship Opportunities:**

- **Tee Box - Hole Sponsor \$1,000.** Advertising at a tee box on the course which offers sponsors premium logo placement!
- Hole signage is 20"W X 16"H.
- **Main Scoreboard/Leaderboard – Back of Leaderboard Signage.** As one of the sponsors on the reverse side of the Leaderboard, your company receives week long highly visible branding opportunities at one of the most trafficked locations on the course facing the club house. In this area, spectators and players congregate to watch the Epson Tour professionals practice their driving, putting and get ready for their rounds.
  - **\$1,000** – 20"W X 16"H sign
  - **\$2,000** – 36"W X 48"H sign
  - **\$3,000** – 48"W X 96"H sign. **\*\* Includes 2 participants on a Pro-Am team, 4 seats at the 11<sup>th</sup> annual Meet the Players Party at FireKeepers Casino Hotel on Tuesday, June 4 and 4 VIP Tickets to the Hospitality Tent including food & beverages during the tournament, free parking Tournament weekend**

**Red Hot Benefits of the Red Lightning Sponsors:**

- Signage posted at respective areas of sponsorship
- 10 VIP Hospitality Tickets includes food & beverage during the tournament
- Free parking at backlot during Tournament weekend
- Ability to have promotional space at event to highlight your company

**Community Partner Package \$5,000.00**

**Lucky Sevens, Birdies and Giraffes Weekend Getaway** - Enjoy a relaxing one (1) room stay on a Friday or Saturday night stay in one of our beautifully designed suites, dinner for two at Smoke N Fire restaurant, golf for two (2) at Binder Park Golf Course and admission for two (2) for Binder Park Zoo.

**Red Hot Benefits of the Community Partner Package:**

- One (1) room stay on a Friday or Saturday night stay in one of our beautifully designed suites
- Dinner for two at Smoke N Fire restaurant
- Golf for two (2) at Binder Park Golf Course
- Admission for two (2) at Binder Park Zoo
- Pro-Am Team of four (4) players plus the Epson Tour Professional Player
- 8 seats to the 11<sup>th</sup> annual Meet the Players Party on Tuesday, June 4, at FireKeepers Casino
- \$200.00 Pro-Am Credit to be used at the Golf Shop Experience featuring clothing, equipment and gifts
- 8 VIP Tickets to the Hospitality Tent including food & beverage during the tournament weekend
- Free parking at backlot Tournament weekend
- Free play at FireKeepers Casino Hotel

**Together, we are changing lives one meal at a time sponsor:**

As a Changing Lives Sponsor, your company logo will appear on signage at the Championship, Friday, June 7– Sunday, June 9. As well as recognition at the 11<sup>th</sup> Anniversary Meet the Players Party. Your donation as a Changing Lives Sponsor will go directly to the South Michigan Food Bank where you can see your caring in action!

***\$1 donation = 6 meals that are being distributed to those in need.***

You choose the amount you would like to donate as a Changing Lives Sponsor

**Red Hot Benefits of the Changing Lives Sponsors:**

- Recognition at the 11<sup>th</sup> annual Meet the Players Party on Tuesday, June 4, at FireKeepers Casino and corporate logo on FireKeepers Golf Championship website

Please email us at [FKCHChampionship@firekc.com](mailto:FKCHChampionship@firekc.com), to discuss sponsorships for the 2024 FireKeepers Casino Hotel Championship, or to discuss creating an alternative package that will work for your company. We look forward to working with you on your sponsorship at your convenience.

Roxanna Perez  
FireKeepers Casino Hotel Championship Tournament Director

For information on volunteering for the FireKeepers Casino Hotel Championship please visit:

[www.firekeeperscasino.com](http://www.firekeeperscasino.com)

In advance, thank you again for your support of FireKeepers Casino Hotel, the Nottawaseppi Huron Band of the Potawatomi and the Epson Tour – Road to the LPGA! We are very thankful for our partners and appreciate your support of this yearly community event.