



PROMOTIONS

rules & regulations

Promo Name

Roll it Rich Cash Giveaway

Promo Month

21-September

Promo Dates

September 25, 2021

Rules & Regulations

- Must be a Red Hot Rewards Club member - membership is free.
- Must be present to win. All prizes must be claimed by the announced winner.
- Must be 21 years of age or older and provide one of the following current forms of identification: valid driver's license, government photo ID, military photo ID, passport, state issued ID & NHBP Tribal ID. In the event the photo ID does not have the patron's address the following must be provided for verification: current pay stub, or current utility bill. In the event the patron's ID does not have a picture, but has the patron's current address, the patron must provide one of the following for verification: military photo ID, passport, government photo ID.
- It is the responsibility of each Red Hot Rewards member participating in the promotion to make sure he/she is using his/her authorized card and that the card is working properly. If a card is not working properly, a duplicate card may be obtained free of charge at any Red Hot Rewards booth in the casino.
- All winning entries will be marked as redeemed on the patrons account and the winning entry will no longer be eligible for subsequent drawings.
- Limit of one (1) win per person from 2:00pm-8:00pm.
- Winners from 2:00pm to 8:00pm on September 25 will roll the dice three (3) times to receive a bonus prize on top of their \$5,000 Red Hot Credits.
- Dice Rolls are Yahtzee style. Winner rolls five dice. Each time a logo is rolled, that die is counted and removed.
- On September 25, the names of drawn winners will be called over the FireKeepers Casino Hotel main casino PA system and displayed on LCD screens throughout the property immediately following drawing. Announcement will not be made in the following areas: Nibi and Bingo Room.
- Each winner will have 10 minutes to claim their prize. In the event that the winner does not claim their prize, another winner will be randomly selected, continuing until a winner claims or until the 4th draw.
- Any remaining prizes that are not claimed will be drawn through a hot seat after the 8:00pm drawing is complete.
- Management reserves the right in its sole discretion to conduct a winner verification process for claimed winners and, in such case, will make good faith efforts to complete the winner verification process as soon as reasonably possible.
- On September 25, all entries must be activated within one hour prior to the drawing time to be eligible for prizes. Must activate entries on drawing day by inserting your Red Hot Rewards card into an eligible machine during the activation window. To continue

eligibility for other drawings, patrons who are actively playing with their Red Hot Rewards club card must remove and re-insert their player's card during the activation window. All players can also activate their entries by swiping their Red Hot Rewards Club card at the promotional kiosk during the activation window.

- In the event of an electronic drawing system failure during a promotion, selection/s will be made by random rewards, a hot seat selection in patron management, until the system is restored. If both drawing systems fail the promotion will be put on hold until one of the two systems are restored. Any drawings that were missed will be completed upon one of the system being restored.
- FireKeepers Casino Hotel licensed employees are not eligible.
- Entry into promotion gives FireKeepers Casino Hotel consent to use names and likeness of promotion winners for promotional purposes without further compensation.
- Each winner is responsible for paying any and all taxes on any prizes won and must authorize the deduction of taxes if any.
- FireKeepers Casino Hotel reserves the right to deny participants, change, modify or cancel the promotion without notice.
- NHBP Tribal Council and Gaming Commission members are ineligible to participate in any promotions.
- Any dispute in this promotion must be directed to the Vice President of Marketing. If needed the NHBP gaming commission will become involved for a resolution process.

