Rules & Regulations

- Must be a Red Hot Rewards Club Member membership is free.
- Need not be present to win. Red Hot Credits will be automatically added to the winning patrons account after the drawings are completed and rankings are finalized.
- Must be present to make selections at the Hoops Madness kiosk.
- Must be 21 years of age or older and provide one of the following current forms of identification: valid drivers' license, government photo ID, military photo ID, passport, state issued ID & NHBP Tribal ID. In the event the photo ID does not have the player's address the following must be provided for verification: current pay stub, or current utility bill. In the event the player's ID does not have a picture, but has the player's current address, the player must provide one of the following for verification: military photo ID, passport, government photo ID.
- It is the responsibility of each Red Hot Rewards member participating in the promotion to make sure he/she is using his/her authorized card and that the card is working properly. If a card is not working properly, a duplicate card may be obtained free of charge at any Red Hot Rewards booth in the casino.
- Selections must be made between March 16th at 10:00am March 26th at 10:00am.
- Patrons can only make selections once per day.
- If a patron plays multiple times, only their highest scoring day will be eligible for prizing.
- If there is a first, second or third place tie, the prizes will be combined and split among tied entries.
- The winners will be notified via email or phone by Monday April 13th 2020.
- Each winning team chosen in the Elite 8 will be worth 1 point, winning teams in Final 4 will be worth 3 points and picking the winner of the Championship Game will be worth 5 points for a maximum total of 15 points.
- In the event of a tie, the player closest to the Final Score of the Championship game will be declared the winner.
- In the event that the \$100,000 is won, it must be claimed at Firekeepers by April 20th, 2020.
- Credits will expire 60 days from issuance.
- FireKeepers Casino Hotel licensed employees are not eligible.
- In the event March Madness is canceled or interrupted for any reason this promotion will end. The prizes will be forfeited.
- Entry into promotion gives FireKeepers Casino Hotel consent to use names and likeness of promotion winners for promotional purposes without further compensation.
- Each winner is responsible for paying any and all taxes on any prizes won and must authorize the deduction of taxes if any.
- FireKeepers Casino Hotel reserves the right to deny participants, change, modify or cancel the promotion without notice.
- NHBP Tribal Council and Gaming Commission members are ineligible to participate in any promotions.
- Any dispute in this promotion must be directed to the Vice President of Marketing. If needed the NHBP gaming commission will become involved for a resolution process.